



*“You can't solve a problem with the same mind that created it.”*  
— Albert Einstein

## Benefits for the Participants:

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- This program will help managers and executives to:
  - Understand the process of decision making and problem solving
  - Understand the process of diagnosing and structuring problems before solving them
  - Apply and integrate thinking tools, techniques and strategies for making good decisions
  - Evaluate, select and implement the best available solution effectively
  - Create an action plan for solving future problems

## Training Topics:

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- Understanding the process of Creativity and Problem Solving
- Role of Creativity and Innovation in Problem Solving
- Removing Blocks and Barriers to finding the best solution
- Looking at Problem Solving and Decision Making in 2 steps:
  1. Problem Identification and Diagnosis
  2. Problem Solving and Decision Making
- Problem Solving Tools:
  1. Pareto Principle
  2. Problem Re-statement (5 Whys)
  3. Brainstorming
  4. Reverse Brainstorming
- Decision Making Tools:
  1. Force-field Analysis
  2. Priority Matrix

**Problem Identification & Diagnosis**

**Creative Problem Solving**

**Decision Making**



- Implementation of Tools:
  - The participants will be divided into groups
  - Each group will have to identify 2 problems in their professional life for which they were not able to find solutions
  - They will use the learning from the session to find alternative solutions to the problem
  - Each group will then present their solutions to the entire group and get feedback from the trainer and participants

## Training Hours:

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The duration of the training program will be 8 hours

## Training Methodology:

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- Instructor-Led Training
- Role Plays
- Games and Group Activities
- Case Studies
- Movie Clips

## Resources Required:

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- Momentum Training Solutions will conduct the training.
- Maximum number of participants to a session will be 15.
- The training will be conducted at a venue organized by your organization.
- The following will be provided by your organization:
  - Handouts will be printed/photocopied
  - An LCD projector & Audio speakers